



news and information
for employees of the
city of Saint Paul

November 16, 2001

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City Update

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City Update

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City employees promoted Charlie Brown and Saint Paul to the world

Charlie Brown Around Town is over. The statues are all sold, or have gone back to their sponsors. But the photos and memories will live for years to come.

The PEANUTS phenomenon will continue, though, in one form or another. Next year, we'll all be watching the progress of the Downtown PEANUTS sculpture park. Some people even want Saint Paul to continue making more character statues to put out on the streets.

Unquestionably, PEANUTS has had a big effect on Saint Paul, and will continue to. A huge number of tourists visited that may not have otherwise, and each tourist brought dollars to the city.

The summer's events made big dollars for art scholarship and the sculpture garden, too. The Sunday, November 4th, auction at the Mall of America earned \$459,000 in the sale of 63 Charlie Brown statues. Even though last year's Snoopy auctions earned more money, "the energy and excitement are still there," according to Megan Ryan, Director of Marketing and Promotions for the City.

Ryan said that "the past two years' tributes to [PEANUTS creator] Charles Schulz raised the bar on summer promotions for Saint Paul, showing that we're a great family vacation destination."

see PROMOTING CHARLIE on page 2



The J.M. Armstrong House was parked at the corner of Chestnut Street and Eagle Parkway for three days while its new foundation, 150 yards south, was being modified. The back side of the house shows it is clearly two side-by-side houses. They were originally designed as homes for the Armstrong family and Armstrong's in-laws.

www.ci.stpaul.mn.us

Places to go. Things to do.

ilovesaintpaul.com

The Charlie Brown Around Town promotion (CBAT) received world-wide attention, and was recently the subject of a photo feature in a Danish newspaper. A Japanese paper did the same earlier this year. The statues were shown on the "Today" show TWICE. That kind of positive publicity is a precious commodity for any city.

City employees played a big part in building that positive energy for Saint Paul.

Working with the Convention and Visitors Bureau and the Capital City Partnership, the City's Office of Marketing and Promotions dealt with CBAT issues virtually every day since early this spring.

They didn't do it alone. The Marketing people want to thank the many departments and offices that got involved. Four deserve special mention: Public Works helped by providing things from vehicles to bungee cords, and secured right-of-way permits so the statues could take up sidewalk space.

Parks and Recreation helped promote Charlie at its summer

events, and cleaned up after Charlie events in its parks. PED made it possible to use space in Lawson Commons for an artists' gallery and sales office for CBAT merchandise.

City Service Office personnel answered scores of phone calls every day from people wondering where they could find their favorite statue.

Many City employees also volunteered to staff the information dog house on Ecolab plaza on Wednesdays.

Thanks again to all of you.

The summers of 1999, 2000, and 2001 have featured creatures of all kinds in cities of all sizes. Chicago and New York had their cows, Cincinnati and Des Moines had their pigs. Providence had Mr. Potato Heads, and Omaha had John Does. Megan Ryan said that "Saint Paul's tribute outshined

other creature parades" because of the emotional attachment Snoopy and Charlie Brown held for so many. The outspread arms of both characters perfectly displayed the spirit that made the statues such a hit.

Even if Saint Paul doesn't have a Lucy or Linus or Woodstock statues on the streets next summer, we'll have plenty of PEANUTS revelry with a Children's Museum "Good Grief!" exhibit from June through mid-September.

We'll see you there.

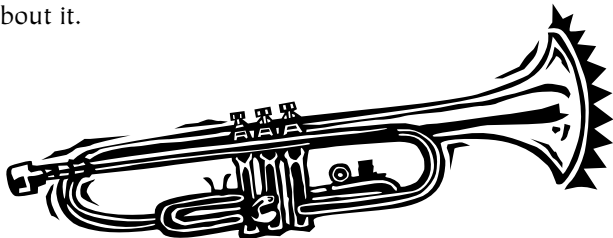


Counting changes in personnel and internships, a City marketing staff of nine different people over the past two years worked on the PEANUTS promotions. Showing up for the photo were (from left) marketing director Megan Ryan, with Sandra Wicklund, Sarah Klecatsky, and Shane Anderson.

It's all about you

That's right. This newsletter really is about you.

So if you feel your office or department has done something worth trumpeting, please let the City Update know about it.



Write an article of maybe 200 to 300 words and send along a picture if you have one. We're always looking for news.

Maybe you have a photo from your staff picnic. Maybe you've already told employees something in a memo or on the intranet. Sometimes it needs repeating. The City Update can help. Write to city.update@ci.stpaul.mn.us or call me, Roger, at 651-266-8700.



Staff members of the City's Office of Stamps and Boxes enjoyed their traditional every-ten-years picnic. From left, Luella Poomer, Horst Mimmery, Lyle Pfefferkorn, Craig Crag, and Iona Karr.

Flexible spending account services

Stanton Group, the City's Flexible Spending Account administrator, has recently introduced some great changes:

- With your Social Security number and PIN, you can view your account information, print forms and worksheets, confirm receipt of reimbursement requests, and check claim status; just log onto Stanton Group's web site: www.stanton-group.com.

- When you log onto the secure Stanton Group web site, you can review and modify your personal profile, including name, address, day and evening phone numbers, and e-mail address.

- When you provide Stanton

Group with your e-mail address and phone number, they will send you an e-mail when the reimbursement request is received at Stanton Group, and notify you when the

You can send your questions to info@stanton-group.com. A representative will respond within four business hours after receiving the message.

- You can now sign up on-line for direct deposit of reimbursement into a

checking or savings account. You no longer need to complete a paper form and submit a voided check.

- Faxed claims are now given top priority. All claims faxed to Stanton Group Monday through Friday by 3:00 p.m. are guaranteed to be viewed and entered into Stanton Group's system by the close of business that day. The fax number is 763-278-4004.

reimbursement has been released. If they find any discrepancies or missing information when auditing the claim, Stanton Group will call you to quickly resolve the issue.

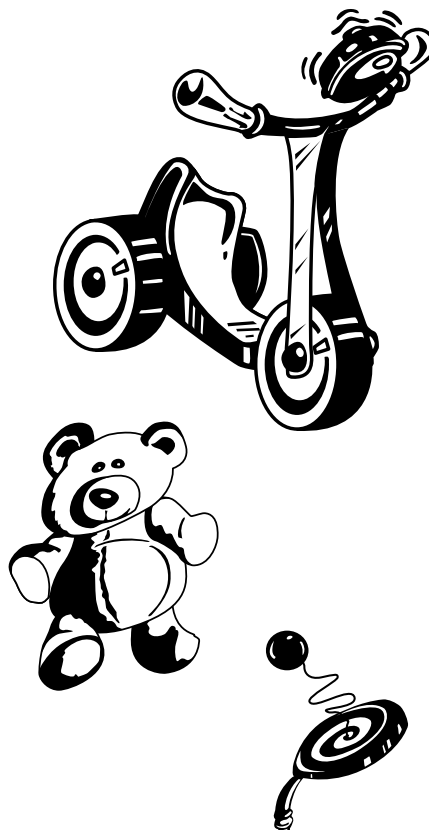
- FSA Customer Service Representatives are now available via e-mail.



People helping people at CCCU - Toy & Gift Drive, Happenings Books, and Red Cross Relief Fund

Your Credit Union cares about the community, and asks for your help this fall with our Toy & Gift Drive, Happenings Books sale, and Red Cross Disaster Relief Fund.

You can play Santa this year, without gaining the extra pounds! Give to our Toy & Gift drive, which runs from November 26 - December 14. We will collect new toys and gifts at all three of our locations, and donations will be distributed throughout the community. Remember, people of all ages are in need of gifts this holiday season. For each gift donated, CCCU will donate \$1 to the Salvation Army for additional presents.

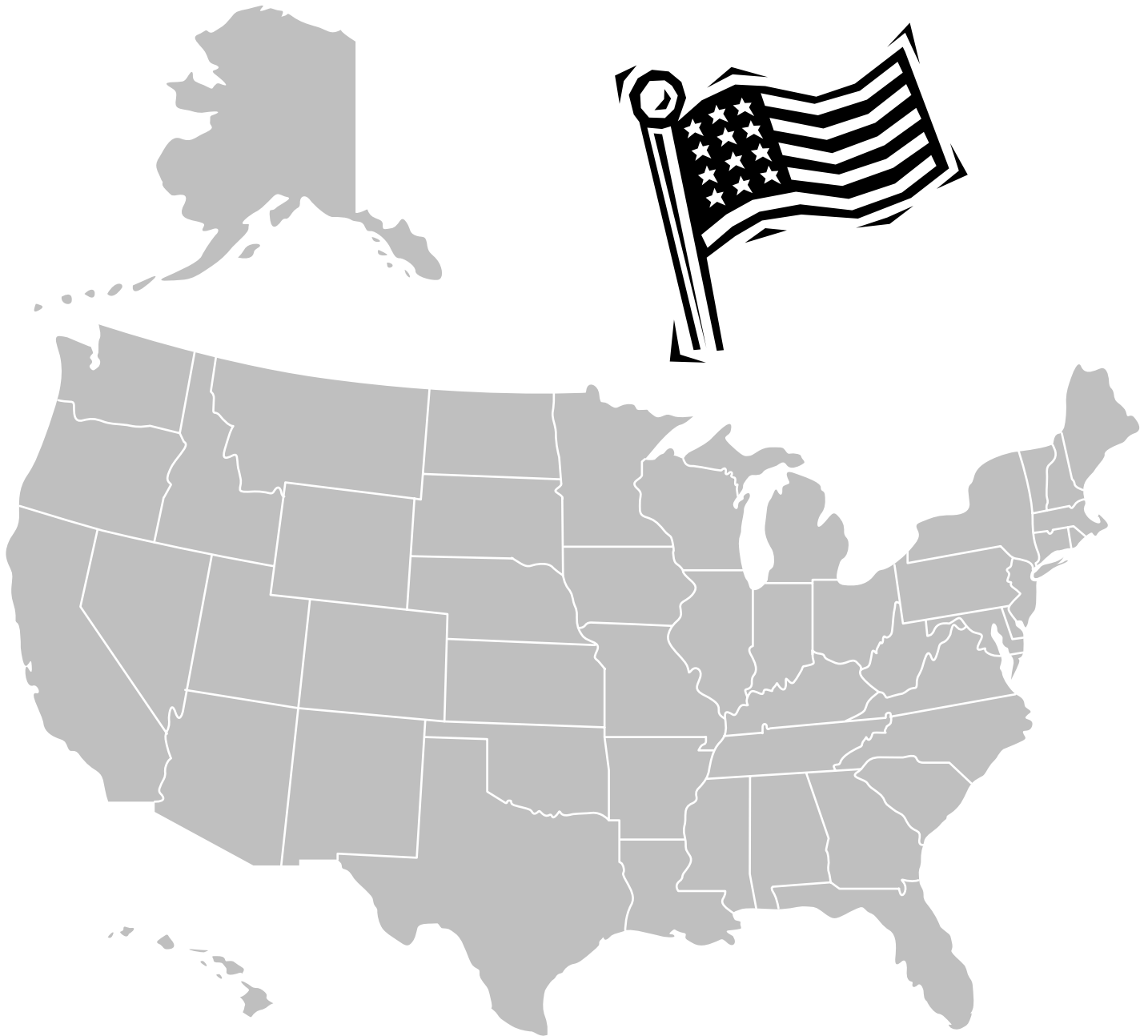


Happenings Books are also on sale at CCCU to benefit the Children's Miracle Network. Happenings Books contain coupons for local restaurants, entertainment, and travel. CCCU will also donate \$7.50 to the Children's Miracle Network for each book sold.

As of November 2, 2001 CCCU had collected \$11,800 for the Red Cross Disaster Relief Fund. CCCU will match this amount, up to \$25,000. If you would still like to make a contribution to the Relief Fund, make a check payable to "Red Cross Disaster Relief Fund" and send it to: CCCU Disaster Relief Fund, 144 11th Street East, St. Paul, MN 55101.

If you have questions, call 651-225-2754. Thanks for helping CCCU continue the credit union tradition of people helping people.

*City & County Credit Union is federally insured by the National Credit Union Administration.



City job openings as of November 16th, 2001

Application deadline	Job title	Bi-weekly or hourly salary rate	Exam date
Open	IS Information/Technical Analyst II	\$1436.07	See Job Ann
Open	IS Information/Technical Analyst III	\$1592.36	See Job Ann
Open	IS Systems Support Specialist II	\$1179.37	See Job Ann
11/20/01	Library Associate	\$1175.86	See Job Ann
Open	Recreation Leader (part-time)	\$9.05 per hr	See Job Ann
11/19/01	Vehicle Mechanic	\$21.29 per hr	11/27/01
11/26/01	Video Production Assistant (part-time)	\$889.49	See Job Ann

** This is a walk-in-examination. Do not submit a job application before the test.

Note: Call or visit the Office of Human Resources to receive the official job announcement for these positions. Location: 400 City Hall Annex. Phone: 651-266-6500 (TTY/TDD 651-266-6501) or visit the web site: www.ci.stpaul.mn.us/jobopenings. For jobs announced after November 8th, please call our 24-hour job line, 651-266-6502.